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| APPLICATION NO. | FILING DATE | FIRST NAMED INVENTOR | ATTORNEY DOCKET NO. | CONFIRMATION NO. |
|-----------------|--|----------------------|--------------------------|------------------|
| 09/751,113 | 12/29/2000 | Tomoko Terakado | 208366US6 CONT | 6754 |
| 22850 | 7590 03/22/2005 | | EXAMINER | |
| | PIVAK, MCCLELLAN | SAJOUS, WESNER | | |
| | 1940 DUKE STREET ALEXANDRIA, VA 22314 | | ART UNIT | PAPER NUMBER |
| | | | 2676 | |
| | | | DATE MAIL ED: 03/22/2005 | |

Please find below and/or attached an Office communication concerning this application or proceeding.

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|---|---|--|--|--|--|
| | Application No. | Applicant(s) | | | |
| Advisory Action | 09/751,113 | TERAKADO ET AL. | | | |
| • | Examiner | Art Unit | | | |
| | Sajous Wesner | 2676 | | | |
| The MAILING DATE of this communication appe | ars on the cover sheet with the c | correspondence address | | | |
| THE REPLY FILED 06 December 2004 FAILS TO PLACE Therefore, further action by the applicant is required to a final rejection under 37 CFR 1.113 may only be either: (1 condition for allowance; (2) a timely filed Notice of Appears amination (RCE) in compliance with 37 CFR 1.114. | void abandonment of this applice i) a timely filed amendment whi | cation. A proper reply to a chiplaces the application in | | | |
| PERIOD FOR RE | PLY [check either a) or b)] | | | | |
| a) The period for reply expires 3 months from the mailing date of b) The period for reply expires on: (1) the mailing date of this Adv event, however, will the statutory period for reply expire later the ONLY CHECK THIS BOX WHEN THE FIRST REPLY WAS 706.07(f). Extensions of time may be obtained under 37 CFR 1.136(a). The dathave been filed is the date for purposes of determining the period of extensions of the shortened (b) above, if checked. Any reply received by the Office later than three moteraned patent term adjustment. See 37 CFR 1.704(b). | isory Action, or (2) the date set forth in the an SIX MONTHS from the mailing date on FILED WITHIN TWO MONTHS OF THE terms on which the petition under 37 CFR 1.1 sion and the corresponding amount of the statutory period for reply originally set in | f the final rejection. E FINAL REJECTION. See MPEP 136(a) and the appropriate extension fee fee. The appropriate extension fee under the final Office action; or (2) as set forth in | | | |
| 1. A Notice of Appeal was filed on Appellant's 37 CFR 1.192(a), or any extension thereof (37 CF | | | | | |
| 2. The proposed amendment(s) will not be entered b | ecause: | | | | |
| (a) they raise new issues that would require further consideration and/or search (see NOTE below); | | | | | |
| (b) ☐ they raise the issue of new matter (see Note below); | | | | | |
| (c) they are not deemed to place the application issues for appeal; and/or | in better form for appeal by mat | erially reducing or simplifying the | | | |
| (d) they present additional claims without cancel | ing a corresponding number of | finally rejected claims. | | | |
| NOTE: | | | | | |
| 3. Applicant's reply has overcome the following rejection | ction(s): | | | | |
| 4. Newly proposed or amended claim(s) would canceling the non-allowable claim(s). | be allowable if submitted in a s | separate, timely filed amendment | | | |
| .☑ The a) affidavit, b) exhibit, or c) request for reconsideration has been considered but does NOT place the application in condition for allowance because: See Continuation Sheet. | | | | | |
| 6. The affidavit or exhibit will NOT be considered be raised by the Examiner in the final rejection. | cause it is not directed SOLELY | to issues which were newly | | | |
| 7. For purposes of Appeal, the proposed amendment explanation of how the new or amended claims w | | | | | |
| The status of the claim(s) is (or will be) as follows: | | | | | |
| Claim(s) allowed: | | | | | |
| Claim(s) objected to: | | | | | |
| Claim(s) rejected: <u>33-34, 37-57, 60-71, 74-84, 87-96</u> | <u>, and 99-119</u> . | | | | |
| Claim(s) withdrawn from consideration: | | | | | |
| 3. ☐ The drawing correction filed on is a) ☐ approved or b) ☐ disapproved by the Examiner. | | | | | |
| 9. Note the attached Information Disclosure Stateme | | | | | |
| 10.10 Other: interview Summary | Mac | to Bella | | | |
| | CUDE | MATTHEW C. BELLA | | | |

MATTHEW C. BELLA SUPERVISORY PATENT EXAMINER TECHNOLOGY CENTER 2600 Continuation of 5. does NOT place the application in condition for allowance because: The Applicant's arguments are deemed persuasive. It is noted that the features upon which applicant relies (i.e., storing information received at the remote control device from an external input) are not recited in the rejected claim(s). Although the claims are interpreted in light of the specification, limitations from the specification are not read into the claims. See In re Van Geuns,. Further, since In Goldstein the remote controller 5 has a memory RAM 90 for storing information. At fig. 17, item 262 that is configured to write messages to RAM. And, as stated in the Applicant's response, the RAM 90 is used to store additional information or messages that is downloaded to the remote control device, it is the Examiner's interpretation that the downloaded information message corresponds to advertising information since part of Goldstein's concerns is to transmit consumer products to the user using a remote controller. See abstract and col. 12, lines 14-33). Further, since Holman meets the deficiency of Goldstein, and like Goldstein, Holman uses a remote control to present advertisement information to a user; Holman is therefore combinable with the Goldstein reference.